Design & Layout feedback

AI Tools Dropdown Behavior
The “AI Tools” menu in the toolbar has a hover issue. When the cursor is moved away, the dropdown subcategories (such as AI Logo Generator and AI Business Flowchart) continue to remain visible. Ideally, the subcategories should disappear once the cursor is no longer hovering over the menu.

Our Services Section (Background & Visual Distinction)
The background used for the “Our Services” section currently makes it visually blend with the homepage (“Launch and scale your business faster”) section. Since both are separate, the “Our Services” section should have a distinct background—preferably similar to the “Our Impact” section—to clearly differentiate it.

Our Services Section (Layout, Spacing & Alignment)
The spacing in the “Our Services” section feels tight, especially around the edges. Increasing margins would improve readability and balance. Additionally, using a 3-column layout instead of 4 columns may result in a cleaner structure. The cards underneath each service appear slightly left-aligned; vertically center-aligning these elements would improve symmetry and overall visual balance.

Industry Experts Section (Rakesh Kumar Profile Card)
In the “Get personalized help from industry experts” section, the Rakesh Kumar profile card has a few consistency issues. The top skill “lawyer” is written with a lowercase “l,” while the other skill (such as “Doctor”) uses capital letters. This should be corrected by capitalizing “Lawyer.” Additionally, the entire profile card should be vertically center-aligned to achieve a cleaner and more professional appearance.

“Your AI Arsenal for Business Success” Section (Background Consistency)
The background color of this section differs from the rest of the website. While this may be intentional, maintaining visual consistency with the overall site theme would improve cohesion.

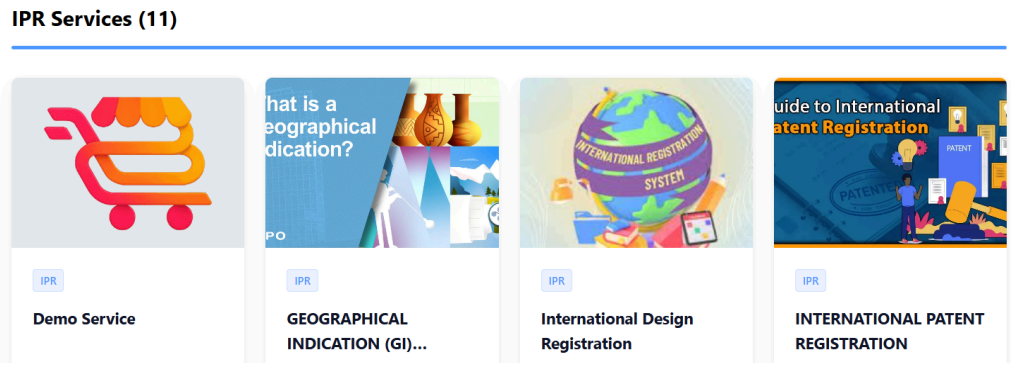
Client Testimonials Section (Spacing Issues)
In the “What our clients say” section, the spacing between the double-quote icon and the review text is very minimal, making the layout feel cramped. Increasing spacing between these elements would improve readability and aesthetics.

Client Review Text Box Positioning
The vertical positioning of the review text box can be adjusted slightly, as it currently sits too close to the quotation marks, which affects visual clarity.

Footer Call-to-Action Section (Icon Placement)
In the “Ready to launch your business” section, the telephone icon for “Call us now” appears on the right side. Conventionally, phone icons are placed on the left, which may offer better visual

clarity. This is a subjective suggestion but may improve usability.

Overall Feedback
Apart from the points mentioned above, the website looks well-designed overall. No major spelling errors or critical issues.



Text casing is all over the place in IPR services
Some subheadings are in all caps, some are in sentence case, and some are mixed. It looks inconsistent and slightly messy.

AI Legal Documentation layout needs cleanup

- The category boxes on the “Legal Document Categories” page are not the same size.
- On the “Choose Document Type” page, the boxes are again inconsistent.
- The spacing between the steps (Category → Document → Details → Generate) could be improved to make the flow clearer.

Functionality issues

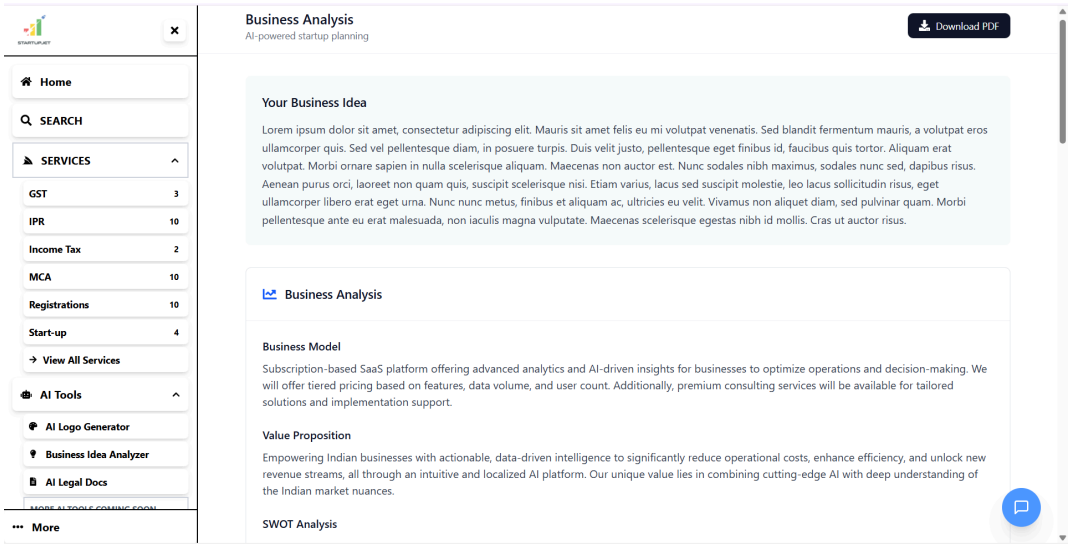
Back button doesn’t always work
The browser back button works in some places, but in a few flows it just doesn’t respond properly. This can get a bit frustrating while navigating.

No loading feedback
When something takes time to load, there’s no loader or progress indicator. As a user, it’s hard to tell if the click worked or not.

AI Logo Generator gives only one option
Right now, the AI logo generator creates just one logo. It would be much better if it generated multiple options so users can choose what they like.

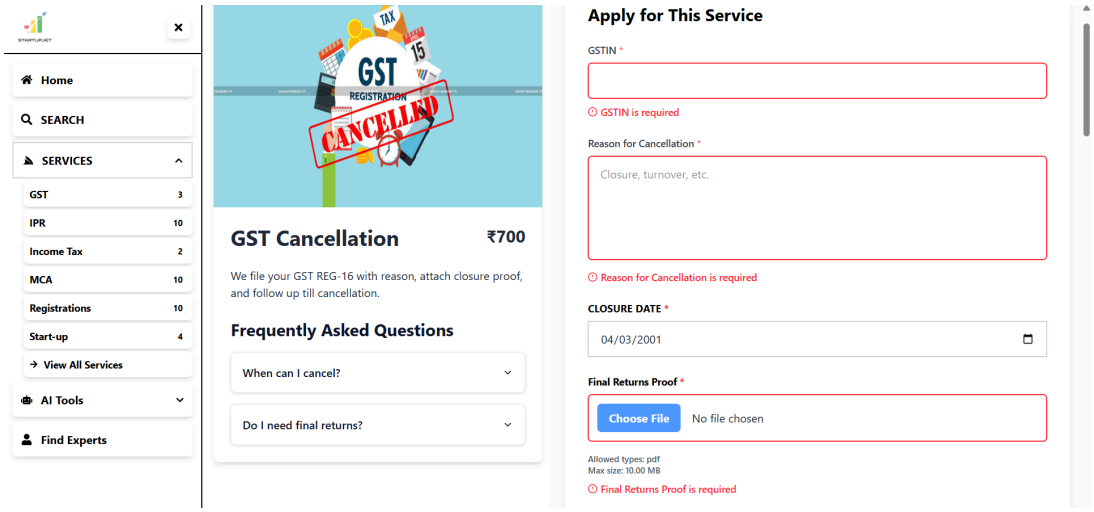
File upload allows wrong file types
In the “Work Media Copyright Registration” service, the ‘SCRIPT / VIDEO /AUDIO FILE’ field

accepts all file types, even though it's supposed to be limited to script, video, or audio files.



Business Plan Analyser accepts placeholder text

The Business Plan Analyser accepts lorem ipsum and generates an output based on it. Ideally, such content should be flagged or rejected instead of being processed, as it leads to meaningless or misleading results.



Invalid dates accepted in GST Cancellation

The GST Cancellation service accepts unrealistic dates (for example, a closure date from the year 2001). Date validation should restrict inputs to reasonable and relevant ranges.

Other than these points, the website works pretty smoothly. Navigation is fine, the site is responsive on different devices, login works, forms validate properly, and there are no major blockers in normal usage.